

## Quick Poll Your Voice Shapes the Network's Future

Motivations, Benefits, Challenges, and Future Directions in the National Dental PBRN Participation



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## Introduction

- Brief overview of the National Dental PBRN.
- Importance of understanding motivations, benefits, challenges, and future directions for participants.
- Overview of the key findings from a recent survey of PBRN participants.



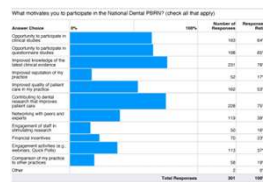
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## Motivations for Participation

### Top Motivators:

- Improved knowledge of the latest clinical evidence (76%)
- Contributing to dental research that improves patient care (75%)
- Opportunity to participate in questionnaire studies (65%)
- Opportunity to participate in clinical studies (64%)

**Key Insight:** The main drivers are the desire for up-to-date clinical knowledge and the desire to contribute to better patient care.



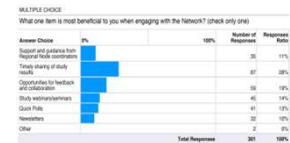
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## Most Beneficial Engagement Activities

### Top Benefit:

- Timely sharing of study results (28%)
- Other Notable Benefits:
  - Opportunities for feedback and collaboration (19%)
  - Study webinars and seminars (14%)

**Key Insight:** Participants value timely and actionable insights from studies.



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## Learning About New Studies

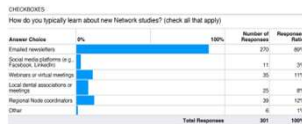
### Primary Source:

- Emailed newsletters (89%)

### Other Sources:

- Webinars/virtual meetings (11%)
- Social media platforms (3%)

**Key Insight:** Email communication is the most effective way to inform participants about new studies.



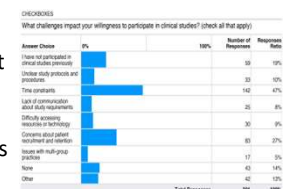
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## Challenges in Participation

### Top Challenges:

- Time constraints (47%)
- Concerns about patient recruitment and retention (27%)
- Unclear study protocols and procedures (10%)

**Key Insight:** Time management and patient-related issues are the most significant barriers to participation.

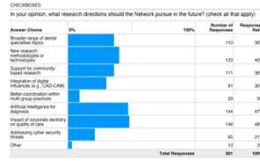


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## Future Research Directions

### Top Suggestions:

- Impact of corporate dentistry on quality of care (48%)
- Artificial Intelligence for diagnosis (47%)
- New research methodologies or technologies (40%)



**Key Insight:** Strong interest in exploring the impact of corporate practices and integrating AI into dental care.



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## Conclusion and Recommendations

### Conclusion:

- Participants are motivated by improving patient care and staying updated on clinical evidence.
- Time constraints and recruitment challenges are key barriers.

### Recommendations:

- Enhance communication through emails.
- Streamline protocols and provide clear guidance.
- Focus future research on AI, corporate dentistry, and innovative methodologies.



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## Q&A

- Open the floor for questions and discussion.
- Explore participant suggestions for further improvements and future research topics.



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